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## PROFESSIONAL PROFILE:

Hybrid digital and print graphic designer with over 5 years of experience possessing interest and experience in a wide variety of digital design including web design, ui/ux design, and motion graphics. Versatile team player conscious of balancing business and user-centered design with the ability to adapt to various trends and design styles.

## EDUCATION:

### B.S. Degree In Graphic Design

Full Sail University (Feb. 2015)

3.68 GPA | Salutatorian Award

### Full Sail University (Sept 2012)

Mobile Development (12 months)

## CERTIFICATIONS:

### Design Thinking Process

Interaction Design Foundation (IDF)  
Issued May 2019 (Credential ID: 47977)

### Mobile User Experience (UX) Design

Interaction Design Foundation (IDF)  
Issued March 2019 (Credential ID: 47977)

### Interaction Design for Usability

Interaction Design Foundation (IDF)  
Issued Dec 2019 (Credential ID: 47977)

### UI Design Patterns for Successful Software

Interaction Design Foundation (IDF)  
Issued March 2019 (Credential ID: 47977)

### Accessibility & Design

Interaction Design Foundation (IDF)  
Issued July 2019 (Credential ID: 47977)

### Web Design for Usability

Interaction Design Foundation (IDF)  
Issued Jan 2020 (Credential ID: 47977)

## WORK EXPERIENCE:

### DIGITAL & PRINT GRAPHIC DESIGNER

UpSwell Marketing | Kennesaw, GA | June 2016 – Present

### MY CONTRIBUTION:

Working with sales reps to design print and digital marketing materials for small businesses, franchises, and in-house marketing in a fast-paced environment with:

**Adobe Indesign:** Postcards • Brochures • Flyers  
Catalogs Newsletters • Letterheads & Envelopes  
Business Cards

**Adobe Photoshop:** Web/Mobile Digital Ads • Animated  
Targeted Digital Ads • Photo Editing • Photo Manipulation

**Adobe Premiere & After Effects:** Video editing for  
in-house marketing

**Unbounce:** Landing page design

**BeePro:** Email blast design

**PowerPoint:** In-house presentations

## SKILLS:

- Visual Design
- UI/UX Design
- Presentation Design
- Motion Graphics
- Web Design
- HTML & CSS
- Video Editing
- Audio Editing

## TOOLS:

- Adobe Creative Suite (Indesign, Illustrator, Photoshop, XD, Dreamweaver, After Effects, Premiere, Audition)
- Sketch
- InVision
- Wordpress
- WebFlow
- PowerPoint